

# KANGOL®

## KANGOL'S SS12 LADIES COLLECTION

**Kangol's SS12 women's collection delivers a fresh, modern spin on classic styles and continues to fuse traditional craftsmanship with high quality materials.**

Focusing particularly on natural fabrics with high functionality and protection from the elements, this season's range of style led headwear is set to crown the heads of the fashion set.

Ladies **straw hats are a main fashion focus** this Spring Summer and are available in a range of styles including the classic **Trilby** and **Pork Pie**, in an array of summer hues. The classic floppy straw hat returns with styles including **Diva** a beautifully crafted mix of sisal braid with a lace cotton stripped brim. **The Sun Braid Siren**, also a stand out piece, combines natural and man made materials to create a matt and shine stripe, available in timeless black and white.

Kangol allows you to take cover and abandon bad hair days with the **'Taped Rain' series**. The coated linen fabric is water resistant and detail is key with decorative taped seams and cotton checked lining. As the popularity of this collection has grown, new styles have been added including **The Garrison**, which sports the boy meets girls trend with its masculine twist and **The Lola** returns in the Taped Rain range with an extra large brim and denim finish.

The Kangol Luxe collection prides itself on exceptional quality and innovative craftsmanship from America and England. The timeless Trilby and Pork Pie make a second appearance in this line of the Spring Summer collection, using the finest fabrics and finishes with exceptional attention to detail to deliver a premium feel. The **Swirl** hats feature a lightweight summer swirl wool brim and contrasting open weave straw crown, tied together with a complimentary stripe band and side bow closure. The Luxe line also features the **Bubble group**, made in the USA from fine, high quality natural straw which is dyed in beautiful shades of pale blue and pear using earth pigments and natural colorants. Again finished with a band and side bow- created using a bubble dye technique the Bubble range is delicate in texture but is resilient in wear, giving it all round appeal.

Kangol's SS12 collection combines **creativity, quality and functionality** and the finished article is nothing short of perfect. This season's headwear offering is not only fashion forward, but practical and above all, beautifully designed and crafted.

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