

# KANGOL®

## KANGOL MEN'S SS12 HEADWEAR COLLECTION

Kangol's SS12 men's collection offers a wide range of classic styles with an exceptionally modern twist, continuing to focus on traditional craftsmanship using materials of the highest quality. Focusing particularly on natural fabrics, with high functionality and protection from the elements, this season's range of fashion headwear pushes style with substance.

New for this season, Kangol introduces its first collaboration with P2i, the world leader in liquid repellent nano-coating technology. The revolutionary process changes the surface properties of the hat and causes liquids to simply form beads and roll off. This unique coating has been added to all the Kangol iconic shapes including the **Tropic 504**, and newer styles including **Zig** and **Polo Stripe**, which is inspired by the classic polo shirt with exaggerated knit and stripe features.

Kangol's **Golf Group** boasts excellent credentials. The subtle textured performance fabric combines a water resistant UV coating with SPF30, producing a fantastic range suitable for any environment. Decorated with branded metal eyelets for stylish breathability and finished with a cotton pin stripe lining, this line is sure to be sported by all golf enthusiasts this season.

After its huge AW11 success, Kangol's collaboration with Headphone Company AERIAL7 has continued for spring summer. The shapes and fabrics have been developed to hold the ultra slim, superior quality Sound Disk system that is inserted into specially constructed jacquard earlaps, whilst also protecting from the sun using UV coated fabric and lightweight Bamboo. Best of all, these state of the art hats have an incorporated microphone and are compatible with leading mobile devices including Blackberry and iPhone- Hearing is believing!

Kangol's Luxe collection focuses on quality with innovative craftsmanship from America and England. The **Made in England** styles have exceptionally classic designs and use British check fabric creating superior quality hats. Texture is key in the **Zig** group where a modern interpretation of the traditional herringbone pattern is combined with knit fabric and the **Connect** group combines bamboo knit with a fine straw weave for a perfect summer contrast.

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